



For
Lease

**±4500 SF Retail/Restaurant Space in the
Heart of Bird Rock (La Jolla), CA**

**5550 La Jolla Blvd,
La Jolla, CA 92037**

Anthony Acosta

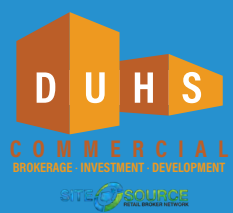
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Rick Wu

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- ±4,500 SF former restaurant/retail space available for lease + outdoor patio on La Jolla Blvd (Bird Rock's main thoroughfare).
- Very walkable coastal community surrounded by restaurants, shops, coffee shops, and just blocks away from the beach
- Affluent Community – Avg. household income of \$159,000 and a median home value of \$1,085,000 within a 1 mile radius.
- Great retailers in the area such as Starbucks, LJ Crafted Wines, Wheat & Water, Bird Rock Coffee Roasters, Rush Cycle, Paradisaea, Wayfarer Bread & Pastry, Studio Barre, and many more!
- Extensive window line exposure and patio seating

Neighboring Tenants:



No warranty or representation is made to the accuracy of the foregoing information. Terms of sale or lease and availability are subject to change or withdrawal without notice.
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Highlights

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"Nestled along San Diego's Pacific Coast is Bird Rock, a quirky but laid-back neighborhood known for beautiful ocean views, independent boutiques, and cozy cafes. Visitors and locals can easily stroll from one end of La Jolla Boulevard (Bird Rock's main drag) to the other, making it the perfect destination for out-of-towners to explore unique mom-and-pop shops. No matter when you decide to visit Bird Rock, its casual culture mixed with upscale atmosphere means you should pack both your swim trunks and a sport coat or heels." – **San Diego Magazine**

"..We're a vibrant neighborhood of local businesses, surf shops, restaurants, fitness studios, coffee shops and awesome boutique businesses! Wander down the boulevard and enjoy the custom and colorful mosaic benches, socialize with the friendly neighbors and spend time living like a local in San Diego's coolest little community." – **Bird Rock Community Council**

"Paradisaea Brings Destination Dining and Serious Cocktails to Bird Rock!" – **San Diego Eater**



Bird Rock Neighborhood

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1. Studio Barre
2. Paradisaea
3. Beaumont's Eat, Drink, Vibe
4. Wheat & Water - Bird Rock
5. Bird Rock Coffee
6. Starbuck
7. Chase
8. UPS
9. Don Bravo Grill and Cantina
10. Wayfarer Bread
11. Riffs Yoga Studios
12. CVS
13. Bird Rock Elementary



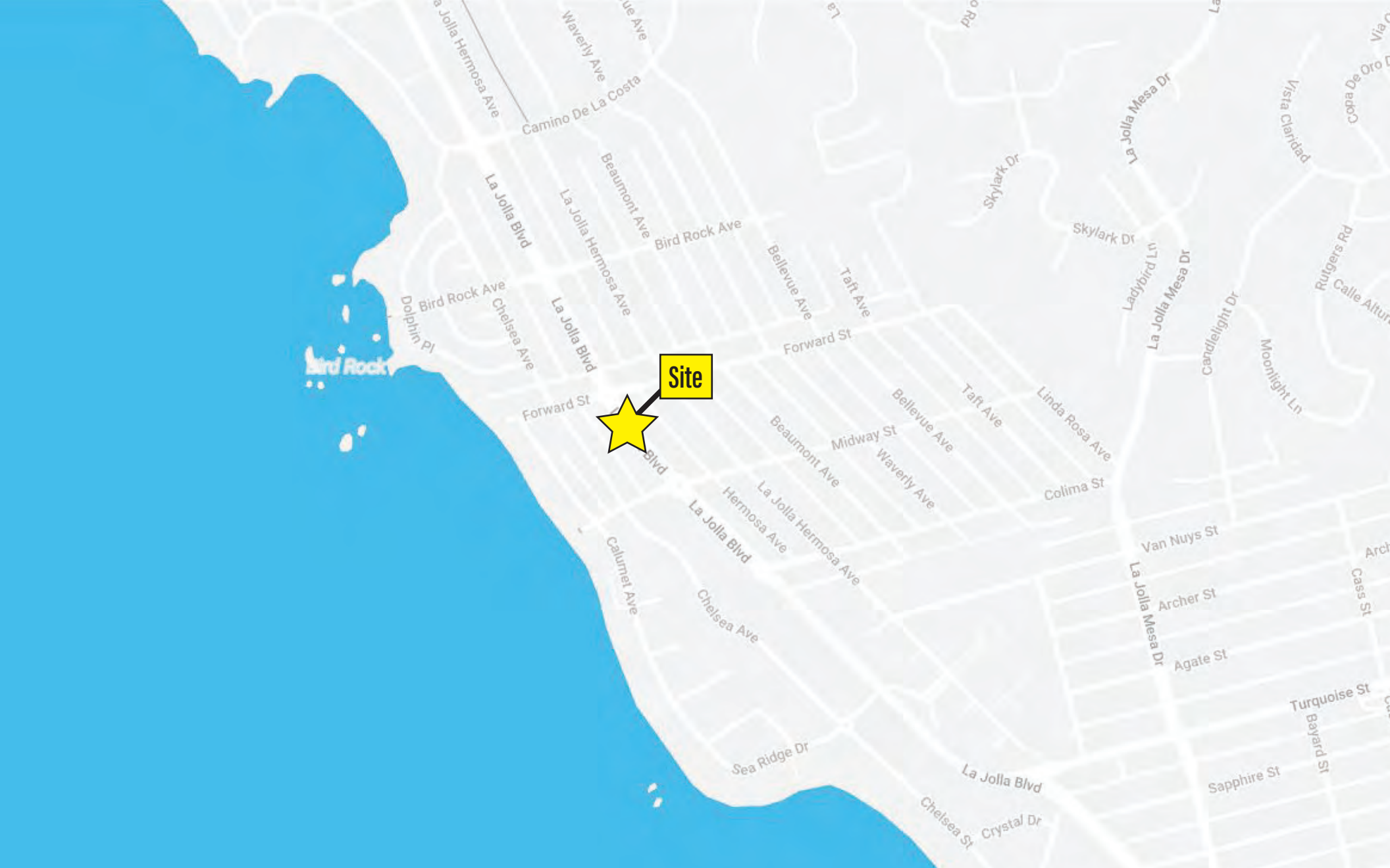
Aerial Map

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Site



Map

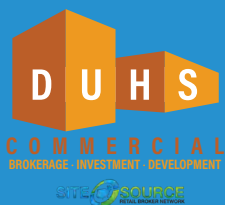
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	1 Mile	3 Miles	5 Miles
Population			
2023 Estimate	11,174	76,879	178,930
2028 Projection	11,013	76,171	176,007
Growth 2023-2028	-0.3%	-0.2%	-0.3%
Growth 2010-2023	0.3%	0.6%	0.3%
Population By Race			
White	9,912	67,868	143,952
Black	96	1,035	3,254
Am. Indian & Alaskan	37	373	1,150
Asian	602	4,324	21,972
Hawaiian & Pacific Island	40	185	522
Hispanic	1,043	9,518	26,452
Other	487	3,094	8,079
Households			
2023 Estimate	5,008	37,727	80,253
2028 Projection	4,917	36,818	80,717
Growth 2023-2028	-0.4%	-0.2%	-0.4%
Growth 2010-2023	0.1%	0.3%	0.1%
2020 Avg Household Income	\$1,061,334	\$1,035,389	\$875,325
Occupied Housing			
Owner Occupied	2,757	15,187	34,084
Renter Occupied	2,160	21,631	46,634



Demographic

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